

EC'd Yes Last Received: 08/09/2012 12:20 PM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA. Agency ( ) MENTZER MEDIA Rep Firm  
 Advertiser ( ) AM.FOR PROSPERITY 600 FAIRMONT AVE, S#306 Sales Office ( ) PHILADELPHIA  
 Product AMER. FOR PROSPERITY TOWSON, MD 21286 Salesperson ( ) ANJIE BRADY  
 Estimate# 288 Agency C/P1/P2/E //288 Salesperson Phone# 215-567-6005  
 Buyer STEPHANIE KOHLBAUER Flight Dates 08/09/2012 - 08/14/2012 Salesperson FAX# 215-567-5938  
 Phone# Hiatus Weeks  
 Fax#

--- CONTRACT COMMENT ---

CLIENT: AMERICANS FOR PROSPERITY SC=\*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER  
 CONTRACT TOTAL IS \$13,200  
 PLS CONFIRM ASAP  
 THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F-SU	8P-12A	2012 SUMMER OLYMPICS	:30	\$5,000.00	08/10-08/12	2	1	2	\$10,000.00	
				Buyline Comment: 2012 SUMMER OLYMPICS								
	2	SA-SU	9A-6P	2012 SUMMER OLYMPICS	:30	\$1,600.00	08/11-08/12	2	1	2	\$3,200.00	
				Buyline Comment: 2012 SUMMER OLYMPICS								

---REPORT TOTALS---

Report Totals: 4 / \$13,200.00

---SALES MONTHLY TOTALS---

Aug 12: 4 / \$13,200.00  
 Sales Totals: 4 / \$13,200.00  
 Station Totals: 4 / \$13,200.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$13,200 CATV 0% WAVY 100% WGNT 0% WPXV 0% WTKR 0%  
 WTVZ 0% WVBT 0% WVEC 0%

---COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW BUYER REVISION

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Books JUL11, EJUL12  
Demos RA50+

--- CREDIT RISK ---  
CASH IN ADVANCE